

CREWED

What is it?

CREWED is a new digital magazine, available online and to download, celebrating the people and tech that keep the screen industry going and the content coming.

What can CREWED offer you?

- A place to promote your company, your people, your services.
- Editorial and advertorial content opportunities.
- A place to skite about your successes and show off your newest kit.
- Enhanced engagement: live links, embedded sound and video are possible in all CREWED content and advertising.
- An audience:

CREWED will reach SCREENZ and Data Book subscribers, will be promoted through industry guilds and organisations, and be available through online magazine portal ISSUU.

Every month c20,000 SCREENZ newsletters reach almost 1600 subscribers and the website receives 4500+ visitors. Over 30% of those are decision-makers: producers, production companies, directors, funders, networks.

Over 1,000 targeted Data Book members include camera operators, DOPs, hire facilities, post houses, sound and lighting professionals.

What does it look like?

Pretty flash, actually. It's live at www.crewed.co.nz. Take a look. Content will include feature articles, Q+As, case studies, production focuses, plus coverage of tech products and services of interest to you



CREWED will publish ten times a year, monthly from February to November, bringing you original content from a select group of respected industry professionals

How can you get involved?

We're glad you asked. You can support CREWED as a sponsor, as an advertiser, even as a contributor.



Sponsorship

We have a limited number of sponsorships available to brand regular content features across pdf and online editions. Sponsorships run for a minimum of one year (10 issues). They offer on-page branding in every pdf and online edition, and CREWED will create and publish three feature articles during the term of sponsorship on subject matter of your choosing (within reason!)

Cost: \$5000+GST/year (\$1250+GST quarterly)

Advertising

We offer a range of opportunities (see rates below) for placement in pdf and online editions

For 2016 we're offering a special rate of \$500+GST/issue for one year/10 issue bookings. For your commitment you'll get not only a full page ad (A4) in the pdf editions and placement of the ad in the online edition but CREWED will also create and publish two feature articles during the term of advertising on subject matter of your choosing.

Contributions

Would you prefer to communicate directly rather than advertise to our readers? We're happy to carry advertorial content. If you supply finished copy and artwork, that'll be \$250+GST/A4 page, with a two-page minimum.

Need us to lend a hand creating or finessing that content? That's a bit more, so talk to us about what would suit your needs.

CREWED 2016	BOOKING DEADLINE	MATERIAL DEADLINE	PUBLICATION DATE
February	15	22	29
March	14	21	28
April	11	18	25
May	16	23	30
June	13	20	27
July	11	18	25
August	15	22	29
September	12	19	26
October	17	24	31
November	14	21	28

* All dates are Mondays. If the day is a public holiday, the deadline will be the next working day

CREWED	Full Page 210x297mm	Half Page 210x148mm or 105x297mm	QuarterPage 210x74mm or 105x148mm
Year (10 issues, cost per issue)	\$500	\$300	\$175
Casual (3+ issues, cost per issue)	\$600	\$350	\$200
Casual (1, 2 issues, cost per issue)	\$700	\$400	\$250

* All prices exclude GST

Specs:

Supply finished artwork as pdf, jpg, png, psd, at a minimum resolution of 300dpi at 100% scale
We can assist with design and artwork (charged separately)

Contact:
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